

KASA
GALERİ

KASA GALERİ

DIRECTOR LANFRANCO ACETI

VICE DIRECTOR SELÇUK ARTUT

VICE DIRECTOR AND IN-HOUSE CURATOR OZDEN SAHIN

„NOT THERE“

The Manifest.AR Venice Biennale 2011 AR
Intervention includes artworks by Tamiko Thiel,
Sander Veenhof, Mark Skwarek, Will Pappenheimer,
John Craig Freeman, Lily & Honglei, John Cleater,
and Naoko Tosa.

Publicity Photo Credit: Stephanie Paine

ISEA 2011
İSTANBUL

ISEA

Sabancı
Universitesi

LEA

„Not There“ by Manifest.AR

July 22
December 13
2011

„From the Venice Biennale to
Kasa Gallery, even though the
artworks are **Not There.**“

Tamiko Thiel

Sander Veenhof

Mark Skwarek

Will Pappenheimer

John Craig Freeman

Lily & Honglei

John Cleater

Naoko Tosa

„Ne Venedik Bienali'nde,
ne de Kasa Galeri'de;
eserler **Orada Degil.**“

KASA GALERİ 2011 / AR INTERVENTION

„NOT THERE“ („ORADA DEĞİL“) | MANIFEST.AR

22 TEMMUZ-13 ARALIK 2011

KASA
GALERİ

Bankalar Caddesi 2, Karaköy, 34420 İstanbul
T (0212) 292 49 39
kasagaleri.sabanciuniv.edu



AUGMENTED REALITY is the art of overlaying virtual content on top of physical reality. Using AR apps on smart phones, viewers see the real world around them through their phone's camera lens, but enhanced with virtual images or objects inserted by the app into the scene. The increased availability of free Augmented Reality viewers on mobile phones has brought this technology out of the lab and created a participatory form of mass media, enabling the creation of artworks and concepts that could not have been realised with just physical or just virtual means.

ARTTIRILMIS GERÇEKLIK, fiziksel gerçekliğin üzerine sanal gerçeklik yerleştirmekle üretilen bir sanattır. is the art of overlaying virtual content on top of physical reality. Using AR apps on smart phones, viewers see the real world around them through their phone's camera lens, but enhanced with virtual images or objects inserted by the app into the scene. The increased availability of free Augmented Reality viewers on mobile phones has brought this technology out of the lab and created a participatory form of mass media, enabling the creation of artworks and concepts that could not have been realised with just physical or just virtual means.



Scan the QR code to launch manifestar.info/vb11

manifestar.info/vb11
Sergi sitesine ulaşmak için
lütfen QR kodunu tarayınız

To view Manifest.AR artworks in the Kasa Gallery

- » Use a smartphone (Android, or iPhone 3GS or higher).
- » Come to the Kasa Gallery –in the Kasa Gallery you can view the Venice artworks even though you are Not There. (Visitors with foreign smartphones should connect to the Kasa Gallery WiFi to avoid high roaming charges.)
- » “Go to the Venice Intervention mobile launch page: manifestar.info/vb11 - or scan the QR code (at the right)
- » Select an artwork, then launch - look up, down and around!
- » If the free Layar application is not installed, select “Download app” first.

To view Manifest.AR artworks in the Kasa Gallery

- » Use a smartphone (Android, or iPhone 3GS or higher).
- » Come to the Kasa Gallery –in the Kasa Gallery you can view the Venice artworks even though you are Not There. (Visitors with foreign smartphones should connect to the Kasa Gallery WiFi to avoid high roaming changes.)
- » “Go to the Venice Intervention mobile launch page: manifestar.info/vb11 - or scan the QR code (at the right)
- » Select an artwork, then launch - look up, down and around!
- » If the free Layar application is not installed, select “Download app” first.

About Manifest.AR

Manifest.AR is an international artists collective working with emergent forms of augmented reality as interventionist public art to transform public space and institutions. They use this new art medium to geolocate 3D computer graphic artworks at selected sites, responding to and overlaying the physical locations with new meanings and pushing the boundaries between the real and the imaginary. Collectively and individually, Manifest.AR members exhibit and intervene around the world. After their pathbreaking intervention at MoMA NY in 2010 they set their sights on the Venice Biennial, creating the artworks that are mirrored here in this exhibition.

Manifest.AR artists' blog pages with descriptions <http://www.manifestar.info/venicebiennial2011>

Manifest.AR Venice Biennial 2011 Intervention Video Documentation <http://www.vimeo.com/26573455>

Manifest.AR Hakkında

Manifest.AR is an international artists collective working with emergent forms of augmented reality as interventionist public art to transform public space and institutions. They use this new art medium to geolocate 3D computer graphic artworks at selected sites, responding to and overlaying the physical locations with new meanings and pushing the boundaries between the real and the imaginary. Collectively and individually, Manifest.AR members exhibit and intervene around the world. After their pathbreaking intervention at MoMA NY in 2010 they set their sights on the Venice Biennial, creating the artworks that are mirrored here in this exhibition.

Manifest.AR artists' blog pages with descriptions <http://www.manifestar.info/venicebiennial2011>

Manifest.AR Venice Biennial 2011 Intervention Video Documentation <http://www.vimeo.com/26573455>